

ZOLTÁN LEVENTE FEJES

Doctoral Candidate

A-CAPP - Center for Anti-Counterfeiting and Product Protection
School of Criminal Justice, Michigan State University

Senior Research Associate

ARC - Association for Community Relations

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PROFESSIONAL EXPERIENCE

- 2016 – Present **Senior Research Associate – Association for Community Relations (ARC)**
- Responsibilities: Elaborate sustainability reports for corporate entities based on widely used international standards. Communicate with corporate entity clients. Develop corporate sustainability related content for department website. Develop new data collection tools and processes for collecting data used in developing sustainability/non-financial reports.
- 2009 – Present **Center for Anti-Counterfeiting and Product Protection (A-CAPP), Michigan State University, School of Criminal Justice**
- 2014 – Present *Research collaborator*
2009 – 2014 *Research assistant*
- Responsibilities: Proactively develop independent and collaborative research projects (including literature reviews and data analysis), Data management in MS Access and statistical software (IBM SPSS Statistics); Develop and operate meta-search engine for data collection for the Product Counterfeiting Database; Assist in training development for research collaborators; Provide general assistance. Initiated collaborative research projects that led to two research papers; Developed and operated meta-search engine for data collection for the Product Counterfeiting Database which in turn generated data used in analysis for A-CAPP publications. Developed training instructions and trained collaborators in using meta-search engine.
- 2014 – 2016 **Instructor for undergraduate courses – Michigan State University, School of Criminal Justice**
- Fall 2015 *Instructor for CJ491 CyberCrime (online course)*
Spring 2015 *Instructor for CJ292 Methods of Criminal Justice Research*
Fall 2014 *Instructor for CJ491 Introduction to Product Counterfeiting*
Spring 2014 *Instructor for CJ292 Methods of Criminal Justice Research*
- Responsibilities: Design class curricula; Instruct students; Conceive and deliver lectures; Create assignments and exams; Proctor exams; Assess student proficiency; Evaluate and grade assignments; Train students in using statistical software (IBM SPSS Statistics), Provide guidance.
- 2012 – 2014 **Research Assistant – Program on Police Consolidation and Shared Services (PCASS), Michigan State University, School of Criminal Justice**
- Responsibilities: Develop and operate meta-search engine for data collection for the Program on Police Consolidation and Shared Services; Provide general assistance.
- 2009 – 2010 **Teaching assistant for CJ110 – Introduction to Criminal Justice, Michigan State University, School of Criminal Justice**
- Responsibilities: Grade assignments and exams; Manage course communications; Provide general course assistance.

2009 – 2010 **Research assistant, Michigan State University, School of Criminal Justice**
 Responsibilities: Manage and analyze data using statistical software (IBM SPSS Statistics).

EDUCATION

2009 – Present **Ph.D., Michigan State University; School of Criminal Justice**
 Expected Graduation: F2016
 Dissertation title: Volitional purchase of counterfeit goods:
 The utility of Social Learning and Low Self-Control in explaining the acquisition of counterfeit goods in an eastern European college sample

2007 – 2009 **MA, Babeş-Bolyai University; College of Political, Administrative and Communication Sciences**
 Non-Governmental Organization Management Program (in English).

2001 – 2005 **BA, Babeş-Bolyai University; College of Political, Administrative and Communication Sciences**
 Major: Public Administration (in Romanian).

CERTIFICATES

2011 Graduate Certificate in Anti-Counterfeiting and Product Protection, Michigan State University.

2009 Certificate of Completion: Non-Governmental Organization Management Joint MA Program, Michigan State University.

SELECTED PUBLICATIONS

Hollis, M. E., Fejes, Z. L., Fenoff, R., & Wilson, J. (2014). Routine activities and product counterfeiting: a research note. *International Journal of Comparative and Applied Criminal Justice*, 1-16.

Fejes, Z.L. & Wilson, J.M. (2013). The use of cues in the Consumer Product Authentication Process. *ACAPPP Backgrounder*, March 2013.

Fejes, Z.L. & Wilson, J.M. (2012). Cue utilization in the product authentication process: a framework and research agenda for product counterfeit prevention, *International Journal of Comparative and Applied Criminal Justice*, Volume 36(4), 249-271.

Spink, J & Fejes, Z.L. (2012). A review of the economic impact of counterfeiting and piracy methodologies and assessment of currently utilized estimates, *International Journal of Comparative and Applied Criminal Justice*. Volume 37(4), 317-340.

FELLOWSHIPS & AWARDS

2015 Awarded, Dissertation Completion Fellowship, Michigan State University Graduate School

2014 Awarded, Council of Graduate Students Conference Grant for Fall Semester 2014, Michigan State University, Council of Graduate Students.

2013 Recipient, Graduate Summer Research Fellowship, Michigan State University, School of Criminal Justice.

2012 Recipient, Graduate Summer Research Fellowship, Michigan State University, School of Criminal Justice.

2011 Recipient, Graduate Summer Research Fellowship, Michigan State University, School of Criminal Justice.

2010 Recipient, Graduate Summer Research Fellowship, Michigan State University, School of Criminal Justice.

PROFFESIONAL CONFERENCE PRESENTATIONS

2014 *Hot Products in Product Counterfeiting: Developing a Target Selection Model.*

2013	American Society of Criminology 70 th Annual Meeting, San Francisco. <i>Anti-counterfeiting strategy public policy decision-making. Justifying resource allocations based on incomplete data.</i> American Society of Criminology 69 th Annual Meeting, Atlanta.
2012	<i>Cue Utilization in the Product Authentication Process. A Framework and Research Agenda for Product Counterfeit Prevention.</i> American Society of Criminology 68 th Annual Meeting, Chicago.
2011	<i>The Economic Impact of Product Counterfeiting and Piracy. A Review of the Estimates of Counterfeit Trade.</i> American Society of Criminology 67 th Annual Meeting, Washington DC.

PROFESSIONAL AFFILIATIONS

- *Center for Anti-Counterfeiting and Product Protection (A-CAPP), Michigan State University.*
 - *National White Collar Crime Center, USA.*
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SKILLS

Language	English: Excellent verbal and writing skills. Hungarian and Romanian: native.
Communication	Proficiency in professional oral and written communication in culturally diverse settings.
Collaboration	Experience in working with professionals from different fields on team projects within a multicultural environment and generating measurable outcomes.
Computer	IBM SPSS Statistics, STATA, Microsoft Office.